

# TENABLE BRAND GUIDELINES OVERVIEW

## TENABLE LOGO



The Tenable logo is one color, rendered as midnight blue or white.

## IMPROPER LOGO USAGE

- Do not use the Tenable logo against a busy pattern or image, which could result in the logo being unclear or distorted.
- Never recolor any elements of the Tenable logo.
- Do not use “Tenable” as a logo without the Iris.

## LOGO CLEAR SPACE



Utilize the “a” from the logo as a guide in determining the average clear space.

## TENABLE IRIS



The Tenable Iris can be used as one color – midnight blue or white – and as a transparent overlay graphical element.

## CORPORATE FONT

### BARLOW

Light	<b>Bold</b>	ABCDEFGHIJKLMNOPQRSTUVWXYZ
Regular	<b>Extra Bold</b>	abcdefghijklmnopqrstuvwxyz
<b>Semi Bold</b>	<b>Black</b>	0123456789

In cases where Barlow cannot be used, substitute font with san-serif.

## CORPORATE COLORS

<b>TENABLE MIDNIGHT</b>	Pantone 282 CMYK C100 M72 Y0 K73	RGB R4 G30 B66 HEX # 041E42
<b>TENABLE LUMIN</b>	Pantone 2727 CMYK C81 M51 Y0 K0	RGB R0 G121 B221 HEX # 0079DD
<b>TENABLE.IO</b>	Pantone 300 CMYK C91 M68 Y0 K0	RGB R0 G92 B185 HEX # 005CB9
<b>TENABLE SLATE</b>	Pantone 7545 CMYK C76 M60 Y44 K26	RGB R67 G83 B100 HEX # 415465

## ACCENT COLORS

<b>TENABLE ORANGE</b>	Pantone 1585 CMYK C0 M76 Y100 K0	RGB R253 G98 B25 HEX # FD6219
<b>TENABLE SUN</b>	Pantone 1375 CMYK C0 M41 Y100 K0	RGB R255 G165 B0 HEX # FFA500
<b>TENABLE FUCHSIA</b>	Pantone 246 CMYK C34 M88 Y0 K0	RGB R207 G3 B201 HEX # CF03C9
<b>TENABLE CERULEAN</b>	Pantone 7712 CMYK C85 M35 Y31 K3	RGB R0 G131 B155 HEX # 00839B

- Tenable Midnight is the Tenable logo and primary color.
- Use Tenable Lumin as a default hyperlink color.
- Tenable Slate should be used as body copy color.
- Accent colors should be used sparingly and in instances when a call to action or a highlight is needed.
- Use Tenable Orange as the default CTA color.